

# 2024 STAND UP RURAL AMERICA SUMMIT

## Schedule at a Glance

### TUESDAY | JULY 30 | 2024

- 1:00 pm | 6:30 pm Summit Registration in Exhibit Foyer
- 3:00 pm | 3:15 pm **Lorie Vincent** | Welcome to the Summit
- 3:15 pm | 4:15 pm **Shellie Phelps Whitfield** | Big Fish Art Studio | *What Makes You Different is Actually Your Superpower*
- 4:15 pm | 4:30 pm Networking Break in Exhibit Area
- 4:30 pm | 5:00 pm MakeMyMove | Featured Vendor Presentation
- 5:00 pm | 6:00 pm **Courtney Zaugg & Blaine Zimmerman** | *Veterans and Economic Development: Why supporting Veterans and their families is good for your economy*
- 6:30 pm | 8:00 pm **Welcome Reception** | West Baden Atrium | Trolley Transportation Provided

### WEDNESDAY | JULY 31 | 2024

- 7:00 am | 10:00 am Summit Registration in Exhibit Foyer
- 7:00 am | 4:00 pm Coffee & Networking in Exhibit Area
- 8:30 am | 8:45 am **Lorie Vincent** | Welcome to the Summit
- 8:45 am | 9:45 am **Will Baggett** | Color Outside the Lines | *Leadership & the Executive Image*
- 9:45 am | 10:00 am Networking Break in Exhibit Area
- 10:00 am | 11:00 am **Chuck Franz, Denny Spinner, Jacob Adams & Lisa Abbott (moderator)** | *Innovative Housing Solutions for Rural America*
- 11:00 am | 11:30 am **Joe Vezzozo** | French Lick Resort | *Building a Legacy: The Fascinating History of the French Lick Resort*
- 11:30 am | 12:00 pm **Brad Thomas** | *The Jim Walton Community Impact Awards*
- 12:00 pm | 12:15 pm Networking Break in Exhibit Area
- 12:15 pm | 1:15 pm Special Networking Luncheon Provided
- 1:15 am | 1:30 pm Welcome to French Lick and West Baden
- 1:30 pm | 2:00 pm **Lorie Vincent** | *Introduce the 2024 Stand Up Rural America Trailblazers*
- 2:00 pm | 2:30 pm Conexon | Featured Vendor Presentation
- 2:30 pm | 2:45 pm Networking Break in Lobby
- 2:45 pm | 3:00 pm Meet the 2024 Summit Charity
- 3:00 pm | 3:30 pm **Lorie Vincent & Brad Thomas** | *Case Studies: Rural Trailblazers vs. Rural Rockstars*
- 3:30 pm | 4:30 pm **Johnny Quinn** | U.S. Olympian | *Unlocking Business Gold: Applying Olympic Wisdom for Peak Performance and Achievement*
- 4:30 pm | 6:00 pm Enjoy the French Lick Resort
- 6:00 pm | 9:00 pm Trolley Transportation to the Pete Dye Golf Course begins
- 6:30 pm | 9:00 pm **Celebrating Rural America | Party on Pete's Patio** | Dinner & Networking at the Famous Pete Dye Golf Course (1 ticket included in each registration. Extra tickets available)

### THURSDAY | August 1 | 2024

- 8:00 am | 12:00 pm Coffee & Networking in Exhibit Area
- 8:30 am | 8:45 am Remarks & Acknowledgements
- 8:45 am | 9:45 am **Brittany Cox** | Featured Documentary and Case Study | *"Instant Rural Megasite - Just Add Water"*
- 9:45 am | 10:15 am Special Tribute to Rural America
- 10:15 am | 10:30 am Networking Break in Exhibit Area
- 10:30 am | 11:30 am **Lisa Hurley, Alex Phillips, Victoria Herring & Brad Thomas (moderator)** | The Secret Sauce Power Panel | *Dynamic Best Practices for Rural Economic Growth & Prosperity*
- 11:30 am | 12:00 pm Closing Remarks, Announcements and Acknowledgements
- 12:00 pm **It's a Wrap!**